



# ABGC Strategic Plan

A strategic plan articulates the critical goals that will move an organization toward achieving its mission. It prioritizes organizational activities for the next three to five years by defining two to four measurable strategic outcomes the organization intends to pursue and achieve.

## 2021-2024 Strategic Goals

# 1

Increase transparency around, and accessibility to, ABGC's examination by broadening the opportunities for engagement with all Diplomates and supporting a strengthened culture of inclusion, equity, and engagement in the profession.

# 2

Ensure the CGC designation represents competence across a broad scope of genetic counseling practice and reflects best practices in initial assessment and continuing competence.

# 3

Increase and diversify revenue streams to enhance ABGC's impact by reinvesting in our priorities, inclusive of research, DEI initiatives, and promoting the role of CGCs across the healthcare continuum.

# 4

Expand leadership opportunities for genetic counselors by promoting the expertise and value of certified genetic counselors as essential partners in the development and delivery of precision health.